



Brassicas



Wazera
Seeds of Growth



Who we are

Hazera – Committed to growing together

Hazera is a global leader in the seed industry. We bring expertise, commitment and support, combining decades of experience with state-of-the-art technology. Hazera breeds, develops, produces and markets varieties and seeds in a wide range of vegetable crops around the world. Hazera's headquarters are situated in Israel and in The Netherlands, with subsidiaries in twelve countries and an extensive distribution network providing services in over 100 additional markets.

Member of the Limagrain Group

Hazera is part of the Limagrain Group, an international agri-business based in France. Being a farmers' cooperative, the Limagrain Group understands the needs of its customers and has grown to become one of the largest seed companies in Europe, specializing in vegetables, field crops and cereal products.



Hazera's Brassica

Brassica breeding is part of the heritage of Hazera. It originated with development of varieties for Western Europe, but today we are a global player with a wide assortment of purpose specific varieties.

Our Research and Breeding teams are closely connected to our global network of subsidiaries and distributors, through whom we are in touch with the latest industry trends and preferred requirements within the various Brassica crops. We are well aware of the pressures on

natural resources and the increasing need to produce and market fresh produce in an economical and environmentally friendly way, without sacrificing quality or the nutritional value which Brassica crops are known for. With the above in mind, Hazera made vast investments in its breeding facilities and technology. We work on finding solutions for many of these challenges through improving different variety characteristics and traits.



Headed cabbage

Round headed cabbage, the most common of all brassica types. It's believed that cabbage was domesticated in Europe during the period around 1000 BC. Today there is wide genetic diversity in this type, adapted to the various climates and consumer preferences around the world. Hazera is making a substantial contribution towards this.



Pointed cabbage

a Specialty of Hazera! Pointed cabbage became increasingly popular with rapid growth in demand noticed in several countries during recent years. This easily recognizable product is mainly consumed fresh due to its excellent taste, tender leaves and ease of preparation. With limited effort you can turn this cabbage into a delicious dish!





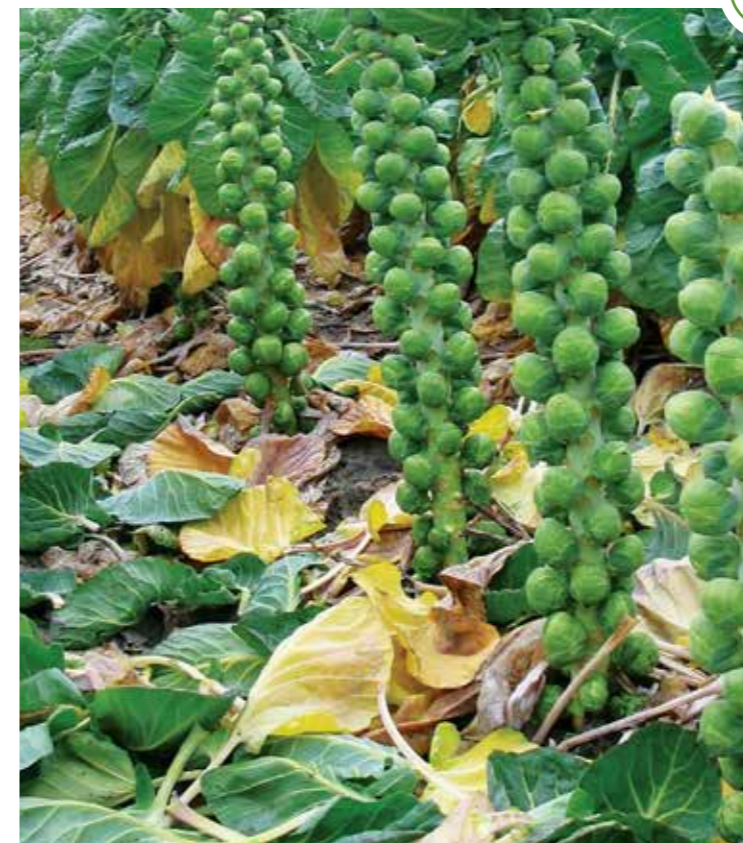
Savoy Cabbage

Savoy cabbage was only developed around the 16th century and historically used as a winter product. In most cases it can tolerate frost and snow very well. Hazera developed a range of savoy cabbage varieties with different maturing days, enabling harvesting of fresh produce over an extended period of time.



Cauliflower

These edible flower buds are mentioned already in literature from the 1200's. In modern life this valuable crop is becoming increasingly interesting for its health attributes and diverse possibilities as an alternative to starchy foods. Never the less, good traditional style Cauliflower is still a winner on menus of many top chefs. Cauliflower is a key component in Hazera's Brassica portfolio, with high priority in our breeding programs.



Brussel Sprouts

Brussels Sprouts is historically a Western European product and known to be grown in Belgium since the 13th century. Only in the 18th century was the crop introduced to the US with rapid growth in acreage since the 1940's. More than 80% of the production is grown for the frozen industry while modern health trends give new meaning to the crop as it's more recently used in smoothies and stir-fries. Hazera is proud of its high yielding varieties developed for both the fresh and processing markets.



Broccoli

Broccoli is considered to be a valuable food since the times of the Roman Empire. It was only introduced to England in mid of the 17th century and became popular in the Americas from the early 1900's. Hazera focused on developing varieties with exceptional head quality and in recent years on varieties with good heat tolerance.



Download Hazera's Brassica app! Support for growers from Hazera crop specialists
The app contains information about diseases and disorders in all brassica crops.

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For more information please contact us!

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