



Taste Experience Center



Hazera



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Sowing information

Sowing date rootstock	12/11/2019
Name rootstock	Maxifort
Sowing date variety	14/11/2019
Grafting date	30/11/2019
Topping date	08/12/2019
Plant type	grafted-topped
Planting date	07/01/2020
Planting distance	53 cm
Initial nr stems/m ²	2.36
Extra stems	variety depended, around 3rd cluster
Final nr stems/m ²	3.54





HAZERA

A global leading

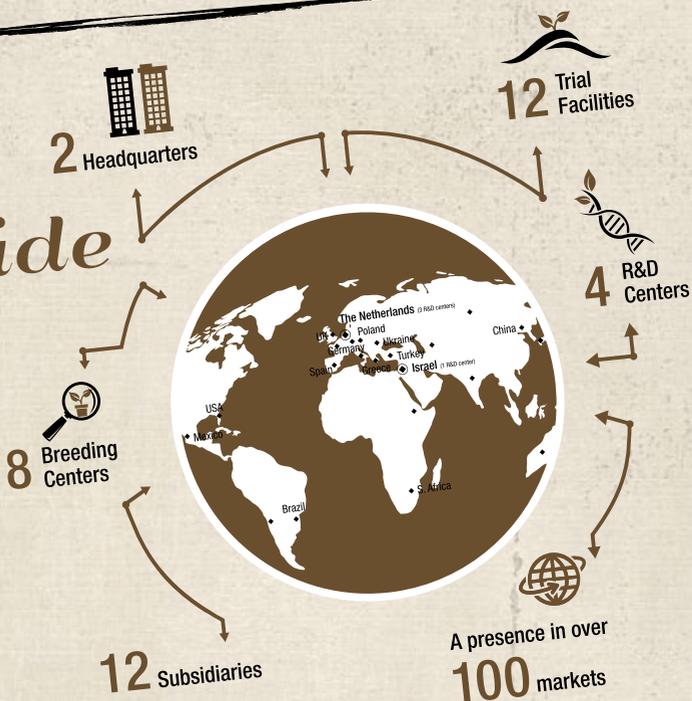
SEED COMPANY

Hazera brings expertise, commitment and support, combining decades of experience with state-of-the-art technology. Hazera breeds, develops, produces and markets varieties and seeds in a wide range of vegetable crops, actively covering the needs of partners throughout global fresh produce chains. Our experts actively engage with partners all over these chains to evaluate their needs, assisting with variety selection and providing guidance and support throughout the entire crop cycle. We offer you true partnership, bringing superior value through our variety breeding and products.



Worldwide PRESENCE

Hazera's headquarters are situated in Israel and in The Netherlands, combining the strengths of two nations with great reputations in the fresh produce industry.



COMPLETE RANGE OF Crops

Hazera offers varieties in a wide range of crops including tomato, onion, pepper, watermelon, headed cabbage, cauliflower, broccoli, melon, cucumber, radish, leek and lettuce.

Beside agronomic qualities such as yield and disease resistance, Hazera is focusing on qualities required by the fresh chain such as year round supply, long shelf life, attractiveness, suitability for transportation, nutritional qualities, taste and convenience.



PART OF THE LIMAGRAIN GROUP

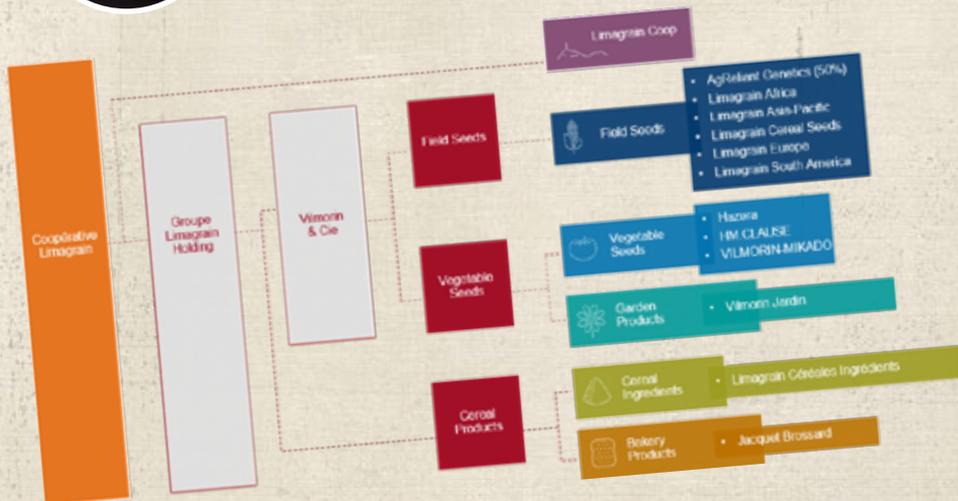


Hazera is part of the Limagrain Group, an international cooperative agri-business based in France.

Limagrain is the largest seed company in Europe and the second largest company worldwide in the vegetable seeds sector.

HM.Clause, Vilmorin and Hazera are part of the Vegetable seed division of Limagrain. Together we are continuously developing new and innovative tomato varieties for you.

**In the Experience Center
in Bleiswijk you will find
our latest range!**



MEET OUR TEAM



*The most satisfying in my job?
Reaching the best performance
of a variety in close
cooperation with the grower*

Marcel van Kester
Crop Specialist High Tech Tomato



*It is great to actively work
together with our partners
to get our tomatoes into
international retail chains*

Arjan van Steekelenburg
Fresh Chain Manager



*The most exciting is selecting
the best varieties to make
our partners successful*

Geert van der Wel
Regional Product Manager High Tech Tomato



*The main goal for me is
developing the highest value
for all chain partners*

Karel Welten
Crop Specialist High Tech Tomato



Proud of our total portfolio in the High Tech Market

Yaron Giras
Global Product Manager Tomato

Vazera
Seeds of Growth

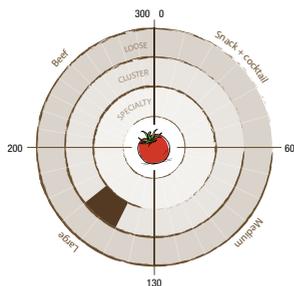
Cluster Large

TOMATOES



27468 

Field 44,52,86



Grower/growing characteristics

FRUITS / CLUSTER

5

HARVEST TYPE

Cluster

VIGOR PLANT

Strong

RESISTANCES HR

Va, Vd, Fol (0-2), Ff(A-E)
ToMV, For

RESISTANCES IR

On

Supply chain processing characteristics

SHELFLIFE

Good

FIRMNESS AFTER TEN DAYS

Good

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Fresh carton or prepacked

Shopper characteristics

FRUIT SHAPE

Round/flat

AVERAGE FRUIT WEIGHT IN GRAMS

150-170

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Good

SUGGESTED SHOPPER USAGE

General cooking

Authentic shaped, early high yielding variety

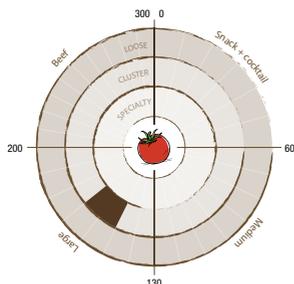
Up-to-date information on brix, production etc., please visit our mini web.

17



27476 

Field 45,50



Grower/growing characteristics

FRUITS / CLUSTER

5

HARVEST TYPE

Cluster

VIGOR PLANT

Strong

RESISTANCES HR

Va, Vd, Fol (0-2), Ff(A-E)
ToMV, For

RESISTANCES IR

On

Supply chain processing characteristics

SHELFLIFE

Good

FIRMNESS AFTER TEN DAYS

Good

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Fresh carton or prepacked

Shopper characteristics

FRUIT SHAPE

Round

AVERAGE FRUIT WEIGHT IN GRAMS

150-170

COLOR

Red

JOINTED / JOINTLESS

Jointed

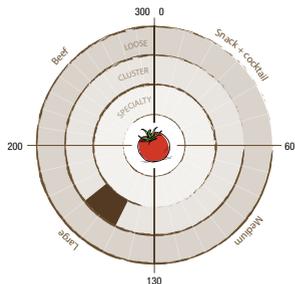
SHININESS

Good

SUGGESTED SHOPPER USAGE

General cooking

Rotera (27429)



Grower/growing characteristics

FRUITS / CLUSTER

5

HARVEST TYPE

Cluster

VIGOR PLANT

Strong

RESISTANCES HR

Va, Vd, Fol (0-2), Ff(A-E)
ToMV, For

Supply chain processing characteristics

SHELFLIFE

Good

FIRMNESS AFTER TEN DAYS

Good

GREEN PARTS AFTER TEN DAYS

Medium

USAGE ADVISE

Fresh carton or prepacked

Shopper characteristics

FRUIT SHAPE

Round

AVERAGE FRUIT WEIGHT IN GRAMS

150-170

COLOR

Red

JOINTED / JOINTLESS

Jointless

SHININESS

Good

SUGGESTED SHOPPER USAGE

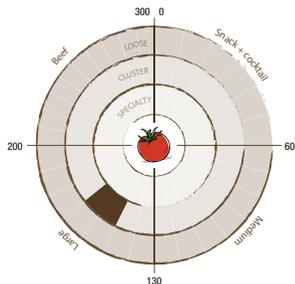
General cooking

Steady variety for under light production

Up-to-date information on brix, production etc., please visit our mini web.



Amastera (27430)



Grower/growing characteristics

FRUITS / CLUSTER
5

HARVEST TYPE
Cluster

VIGOR PLANT
Strong

RESISTANCES HR
Va, Vd, Fol (0-2), Ff(A-E)
ToMV, For

Supply chain processing characteristics

SHELFLIFE
Good

FIRMNESS AFTER TEN DAYS
Good

GREEN PARTS AFTER TEN DAYS
Medium

USAGE ADVISE
Fresh carton or prepacked

Shopper characteristics

FRUIT SHAPE
High Round

AVERAGE FRUIT WEIGHT IN GRAMS
150-170

COLOR
Red

JOINTED / JOINTLESS
Jointed

SHININESS
Medium

SUGGESTED SHOPPER USAGE
General cooking

Ideal for autumn crops

Up-to-date information on brix, production etc., please visit our mini web.



Reference 1

Field 42,53

Notes: _____

Reference 2

Field 43,48,89

Notes: _____

Reference 3

Field 46,49,88

Notes: _____



Vazera
Seeds of Growth

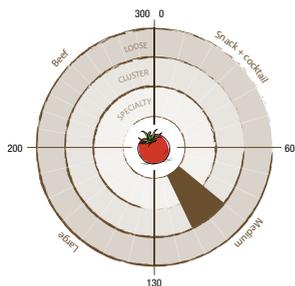
Cluster Medium

TOMATOES



Sensera (27451)

Field 24,32,95



Grower/growing characteristics

FRUITS / CLUSTER

6

HARVEST TYPE

Cluster

VIGOR PLANT

Strong

RESISTANCES HR

Va, Vd, Fol (0-2), ToMV, For

RESISTANCES IR

On

Supply chain processing characteristics

SHELFLIFE

Very good

FIRMNESS AFTER TEN DAYS

Very good

GREEN PARTS AFTER TEN DAYS

Very good

USAGE ADVISE

Pre-packed and loose box

Shopper characteristics

FRUIT SHAPE

Round

AVERAGE FRUIT WEIGHT IN GRAMS

90-110

COLOR

Red

JOINTED / JOINTLESS

Jointless high

SHININESS

Good

SUGGESTED SHOPPER USAGE

General cooking

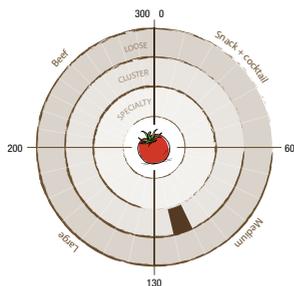
The only six pack tomato in the market

Up-to-date information on brix, production etc., please visit our mini web.



27458

Field 26,30



Grower/growing characteristics

FRUITS / CLUSTER

6

HARVEST TYPE

Cluster

VIGOR PLANT

Medium

RESISTANCES HR

Va, Vd, Fol (0-2), Ff(A-E)
ToMV, For

RESISTANCES IR

On

Supply chain processing characteristics

SHELFLIFE

Very good

FIRMNESS AFTER TEN DAYS

Very good

GREEN PARTS AFTER TEN DAYS

Very good

USAGE ADVISE

Pre-packed and loose box

Shopper characteristics

FRUIT SHAPE

Round

AVERAGE FRUIT WEIGHT IN GRAMS

110-120

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Good

SUGGESTED SHOPPER USAGE

General cooking

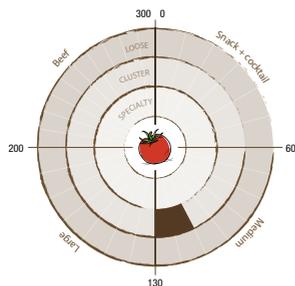
Variety suitable for all markets

Up-to-date information on brix, production etc., please visit our mini web.



27470 

Field 27,33



Grower/growing characteristics

FRUITS / CLUSTER

6

HARVEST TYPE

Cluster

VIGOR PLANT

Medium

RESISTANCES HR

Va, Vd, Fol (0-2), Ff(A-E)
ToMV, For

RESISTANCES IR

On

Supply chain processing characteristics

SHELFLIFE

Very good

FIRMNESS AFTER TEN DAYS

Very good

GREEN PARTS AFTER TEN DAYS

Very good

USAGE ADVISE

Pre-packed and loose box

Shopper characteristics

FRUIT SHAPE

Round

AVERAGE FRUIT WEIGHT IN GRAMS

110-130

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Good

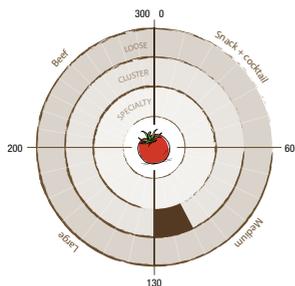
SUGGESTED SHOPPER USAGE

General cooking



27475 

Field 25,29



Grower/growing characteristics

FRUITS / CLUSTER

6

HARVEST TYPE

Cluster

VIGOR PLANT

Strong

RESISTANCES HR

Va, Vd, Fol (0-2), Ff(A-E)
ToMV, For

RESISTANCES IR

On

Supply chain processing characteristics

SHELFLIFE

Good

FIRMNESS AFTER TEN DAYS

Good

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Pre-packed and loose box

Shopper characteristics

FRUIT SHAPE

Round

AVERAGE FRUIT WEIGHT IN GRAMS

110-130

COLOR

Red

JOINTED / JOINTLESS

Jointed

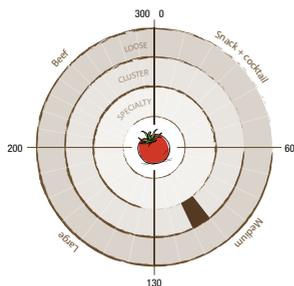
SHININESS

Good

SUGGESTED SHOPPER USAGE

General cooking

Field 16



Grower/growing characteristics

FRUITS / CLUSTER
6

HARVEST TYPE
Cluster

VIGOR PLANT
Medium

RESISTANCES HR
ToMV:0,1,2 / Va:0, Vd:0 /
Fol:0,1,2

RESISTANCES IR
TYLCV

Supply chain processing characteristics

SHELFLIFE
Very good

FIRMNESS AFTER TEN DAYS
Very good

GREEN PARTS AFTER TEN DAYS
Good

USAGE ADVISE
Pre-packed and loose box

Shopper characteristics

FRUIT SHAPE
Round to plum

AVERAGE FRUIT WEIGHT IN GRAMS
100-110

COLOR
Red

JOINTED / JOINTLESS
Jointed

SHININESS
Good

SUGGESTED SHOPPER USAGE
General cooking



Reference 4

Field 28,31

Notes: _____



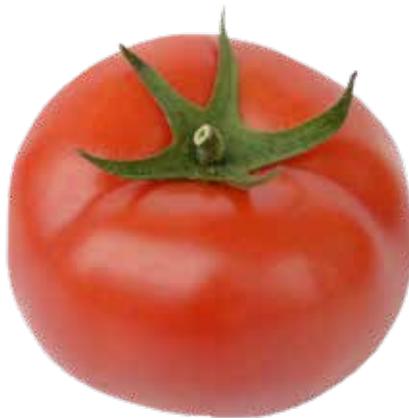
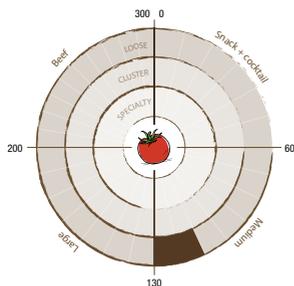
Vazera
Seeds of Growth

Loose
TOMATOES



27466 

Field 72,75



Grower/growing characteristics

FRUITS / CLUSTER

6-7

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES HR

Va, Vd, Fol (0-2), Ff(A-E)
ToMV, For

RESISTANCES IR

On

Supply chain processing characteristics

SHELFLIFE

Good

FIRMNESS AFTER TEN DAYS

Good

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Fresh market

Shopper characteristics

FRUIT SHAPE

Round/flat

AVERAGE FRUIT WEIGHT IN GRAMS

110-130

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Good

SUGGESTED SHOPPER USAGE

General cooking

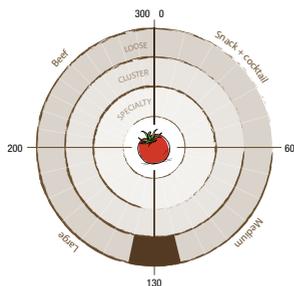
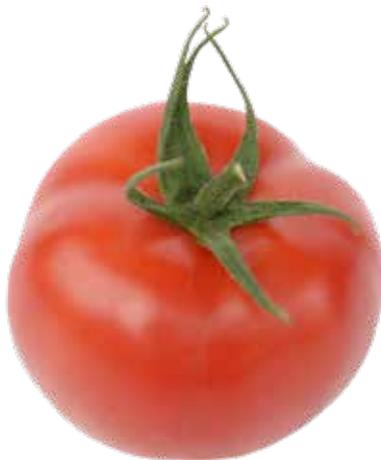
Good quality fruit with better taste

Up-to-date information on brix, production etc., please visit our mini web.



27467 

Field 66,76



Grower/growing characteristics

FRUITS / CLUSTER

5

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES HR

Va, Vd, Ff(A-E) ToMV, For

RESISTANCES IR

On

Supply chain processing characteristics

SHELF LIFE

Good

FIRMNESS AFTER TEN DAYS

Good

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Fresh market

Shopper characteristics

FRUIT SHAPE

Round/flat

AVERAGE FRUIT WEIGHT IN GRAMS

120-140

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Good

SUGGESTED SHOPPER USAGE

General cooking

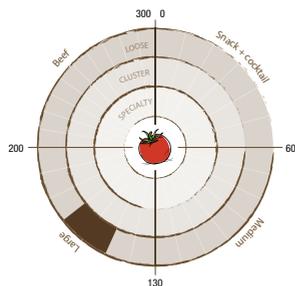
Authentic shape

Up-to-date information on brix, production etc., please visit our mini web.



27478 

Field 71,74



Grower/growing characteristics

FRUITS / CLUSTER

5

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES HR

Va, Vd, Fol (0-2), Ff(A-E)
ToMV, For

Supply chain processing characteristics

SHELFLIFE

Very good

FIRMNESS AFTER TEN DAYS

Very good

GREEN PARTS AFTER TEN DAYS

Very good

USAGE ADVISE

Fresh market

Shopper characteristics

FRUIT SHAPE

Round/flat

AVERAGE FRUIT WEIGHT IN GRAMS

150-170

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Good

SUGGESTED SHOPPER USAGE

General cooking

Reference 5

Field 70

Notes: _____



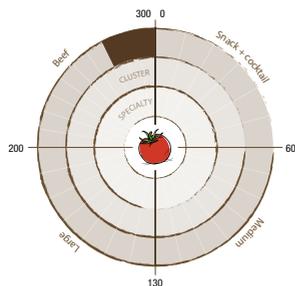
Vazera
Seeds of Growth

Beef
TOMATOES



27464 

Field 63,69,87



Grower/growing characteristics

FRUITS / CLUSTER

4

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES HR

Va, Vd, Fol (0-2), Ff(A-E)
ToMV, For

RESISTANCES IR

On

Supply chain processing characteristics

SHELFLIFE

Very good

FIRMNESS AFTER TEN DAYS

Very good

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Fresh carton and
Loose presented

Shopper characteristics

FRUIT SHAPE

Flat, ribbed

AVERAGE FRUIT WEIGHT IN GRAMS

270-300

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Very good

SUGGESTED SHOPPER USAGE

General cooking



Reference 6

Field 62,68

Notes: _____

Reference 7

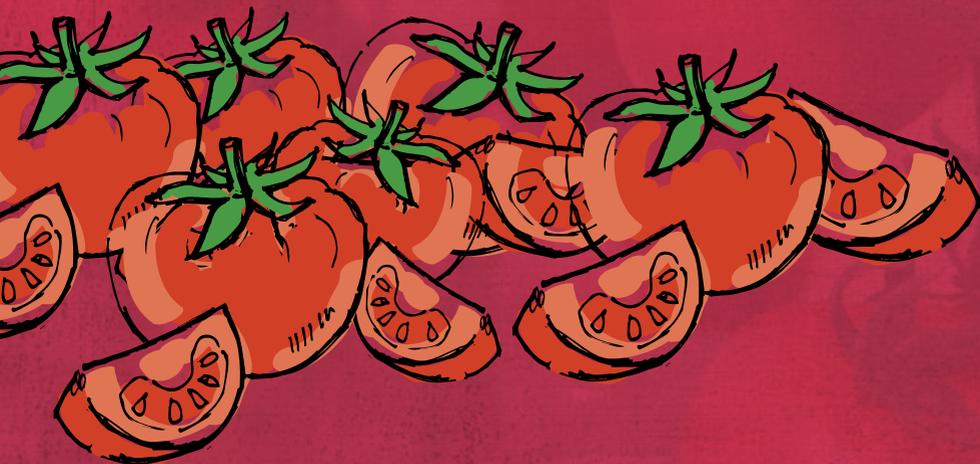
Field 65

Notes: _____



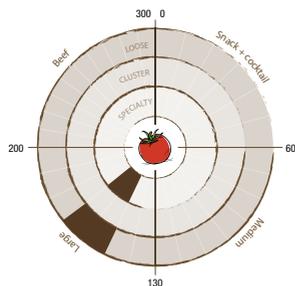
Vazera
Seeds of Growth

Beef Pink
TOMATOES



Rapanui (3691)

Field 7



Grower/growing characteristics

FRUITS / CLUSTER
3-4

HARVEST TYPE
Loose

VIGOR PLANT
Strong

RESISTANCES HR
Va, Vd, ToMV, Ff, FoI(0-2)

RESISTANCES IR
TYLCV, Mi, Mj

Supply chain processing characteristics

SHELFLIFE
Good

FIRMNESS AFTER TEN DAYS
Medium

GREEN PARTS AFTER TEN DAYS
Good

USAGE ADVISE
Loose box and
Loose presented

Shopper characteristics

FRUIT SHAPE
Round/flat

AVERAGE FRUIT WEIGHT IN GRAMS
150-170

COLOR
Pink

JOINTED / JOINTLESS
Jointed

SHININESS
Medium

SUGGESTED SHOPPER USAGE
General cooking

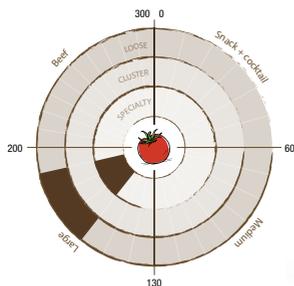
Variety with great quality and good uniformity

Up-to-date information on brix, production etc., please visit our mini web.



EXP44228 

Field 4



Grower/growing characteristics

FRUITS / CLUSTER

4

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES IR

ToMV:0,1,2 / Va:0, Vd:0 /
Fol:0,1 / For / Pf:A,B,C,D,E

RESISTANCES IR

Ma, Mi, Mj / TSWV :TO / On

Supply chain processing characteristics

SHELFLIFE

Good

FIRMNESS AFTER TEN DAYS

Medium

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Loose box and
Loose presented

Shopper characteristics

FRUIT SHAPE

Round/flat

AVERAGE FRUIT WEIGHT IN GRAMS

160-190

COLOR

Pink

JOINTED / JOINTLESS

Jointed

SHININESS

Medium

SUGGESTED SHOPPER USAGE

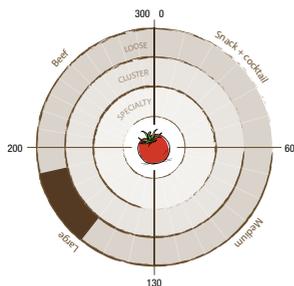
General cooking



HMC44229



Field 5



Grower/growing characteristics

FRUITS / CLUSTER

4

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES HR

ToMV:0,1,2 / Va:0, Vd:0 /
Fol:0,1 / For / Pf:A,B,C,D,E

RESISTANCES IR

TSWV :TO

Supply chain processing characteristics

SHELFLIFE

Good

FIRMNESS AFTER TEN DAYS

Medium

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Loose box and
Loose presented

Shopper characteristics

FRUIT SHAPE

Round/flat

AVERAGE FRUIT WEIGHT IN GRAMS

160-190

COLOR

Pink

JOINTED / JOINTLESS

Jointed

SHININESS

Medium

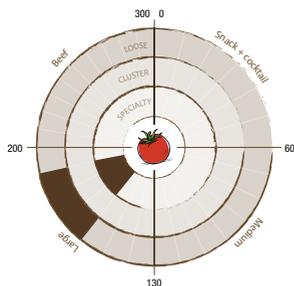
SUGGESTED SHOPPER USAGE

General cooking



EXP44167 

Field 6



Grower/growing characteristics

FRUITS / CLUSTER

4

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES IR

ToMV:0,1,2 / Va:0, Vd:0 /
Fol:0,1/For

RESISTANCES IR

Ma, Mi, Mj /TSWV :TO / Pi

Supply chain processing characteristics

SHELFLIFE

Medium-good

FIRMNESS AFTER TEN DAYS

Medium

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

**Loose box and
Loose presented**

Shopper characteristics

FRUIT SHAPE

Round/flat

AVERAGE FRUIT WEIGHT IN GRAMS

160-190

COLOR

Pink

JOINTED / JOINTLESS

Jointed

SHININESS

Medium

SUGGESTED SHOPPER USAGE

General cooking



Reference 11

Field 8

Notes: _____

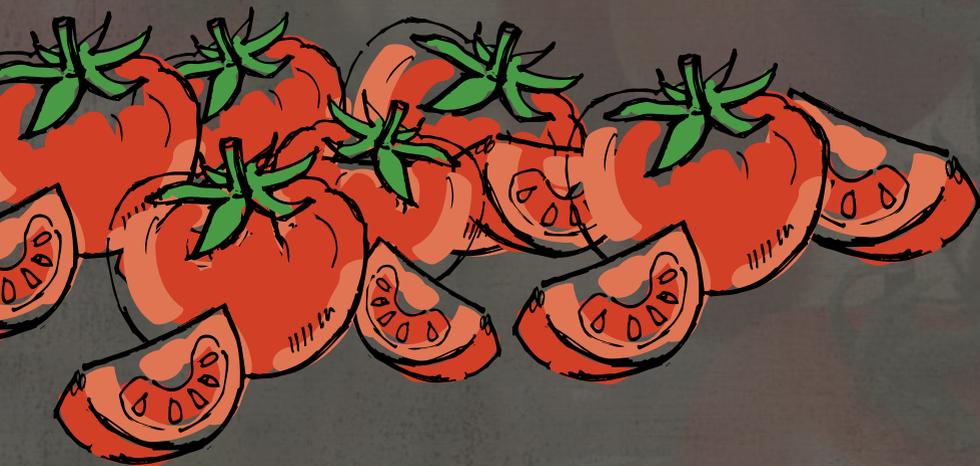


Vazera
Seeds of Growth

Snacking

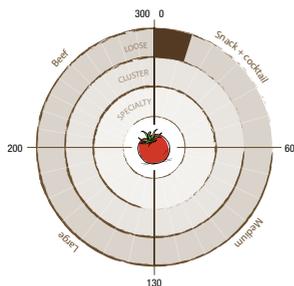
TOMATOES

RED, YELLOW, ORANGE, BROWN



48240 

Field 94,103



Grower/growing characteristics

FRUITS / CLUSTER
14-16

HARVEST TYPE
Loose

VIGOR PLANT
Medium

RESISTANCES HR
Fol(0-1), ToMV

RESISTANCES IR
TYLCV, Mi, Mj

Supply chain processing characteristics

SHELFLIFE
Good

FIRMNESS AFTER TEN DAYS
Good

USAGE ADVISE
Pick&mix / pre-packed /
mix-pack

Shopper characteristics

FRUIT SHAPE
Elongated

AVERAGE FRUIT WEIGHT IN GRAMS
10-12

COLOR
Red

SHININESS
Good

SUGGESTED SHOPPER USAGE
Snacking (one bite)

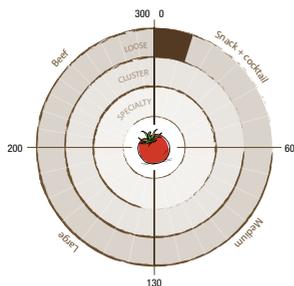
Excellent tasting snack tomato!

Up-to-date information on brix, production etc., please visit our mini web.



48241 

Field 93,102



Grower/growing characteristics

FRUITS / CLUSTER
12-14

HARVEST TYPE
Loose

VIGOR PLANT
Medium

RESISTANCES HR
Fol(0-1), ToMV

RESISTANCES IR
TYLCV, Mi, Mj

Supply chain processing characteristics

SHELFLIFE
Good

FIRMNESS AFTER TEN DAYS
Good

USAGE ADVISE
Pick&mix / pre-packed /
mix-pack

Shopper characteristics

FRUIT SHAPE
Elongated

AVERAGE FRUIT WEIGHT IN GRAMS
10-12

COLOR
Red

SHININESS
Good

SUGGESTED SHOPPER USAGE
Snacking (one bite)

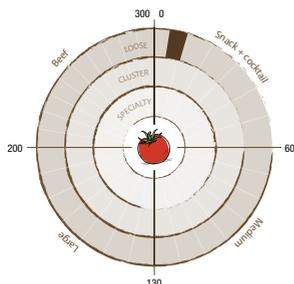
Nicely shaped variety with a perfect taste

Up-to-date information on brix, production etc., please visit our mini web.



48248 

Field 90



Grower/growing characteristics

FRUITS / CLUSTER
14-16

HARVEST TYPE
Loose

VIGOR PLANT
Strong

RESISTANCES HR
Fol(0-1), ToMV

RESISTANCES IR
TYLCV, Mi, Mj

Supply chain processing characteristics

SHELFLIFE
Good

FIRMNESS AFTER TEN DAYS
Good

USAGE ADVISE
Pick&mix / pre-packed /
mix-pack

Shopper characteristics

FRUIT SHAPE
Elongated

AVERAGE FRUIT WEIGHT IN GRAMS
7-9

COLOR
Red

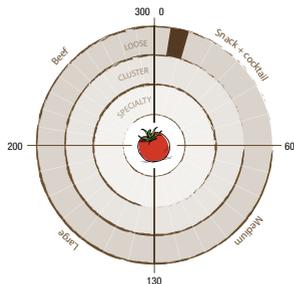
SHININESS
Good

SUGGESTED SHOPPER USAGE
Snacking (one bite)



48250 

Field 90



Grower/growing characteristics

FRUITS / CLUSTER
14-16

HARVEST TYPE
Loose

VIGOR PLANT
Strong

RESISTANCES HR
Fol(0-1), ToMV

RESISTANCES IR
TYLCV, Mi, Mj

Supply chain processing characteristics

SHELFLIFE
Good

FIRMNESS AFTER TEN DAYS
Good

USAGE ADVISE
Pick&mix / pre-packed /
mix-pack

Shopper characteristics

FRUIT SHAPE
Elongated

AVERAGE FRUIT WEIGHT IN GRAMS
6-8

COLOR
Red

SHININESS
Good

SUGGESTED SHOPPER USAGE
Snacking (one bite)

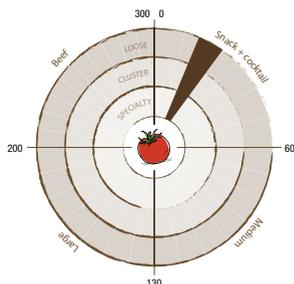
Sweet, low in acidity

Up-to-date information on brix, production etc., please visit our mini web.



48230

Field 106



Grower/growing characteristics

FRUITS / CLUSTER
16-18

HARVEST TYPE
Cluster

VIGOR PLANT
Strong

RESISTANCES HR
Va, ToMV, Ff(A-E), Fol(0-2),
Pst

RESISTANCES IR
TYLCV, Mi, Mj

Supply chain processing characteristics

SHELFLIFE
Very good

FIRMNESS AFTER TEN DAYS
Very good

GREEN PARTS AFTER TEN DAYS
Very good

USAGE ADVISE
Pre-packed / mix-pack

Shopper characteristics

FRUIT SHAPE
Round/Oval

AVERAGE FRUIT WEIGHT IN GRAMS
16-20

COLOR
Red

SHININESS
Very good

SUGGESTED SHOPPER USAGE
Snacking (one bite)

High producing variety, suitable as cluster or loose

Up-to-date information on brix, production etc., please visit our mini web.



Reference 8

Field 104

Notes: _____

Reference 9

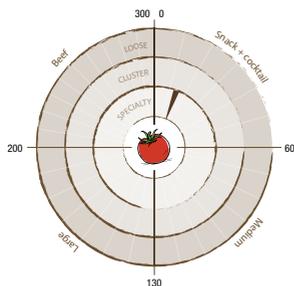
Field 101

Notes: _____



Summersun

Field 107



Grower/growing characteristics

FRUITS / CLUSTER
12-14

HARVEST TYPE
Loose

VIGOR PLANT
Strong

RESISTANCES HR
Vd, ToMV, Fol(1)

Supply chain processing characteristics

SHELF LIFE
Good

FIRMNESS AFTER TEN DAYS
Good

USAGE ADVISE
Pick&mix / pre-packed /
mix-pack

Shopper characteristics

FRUIT SHAPE
Round

AVERAGE FRUIT WEIGHT IN GRAMS
12-15

COLOR
Yellow

SHININESS
Good

SUGGESTED SHOPPER USAGE
Snacking (one bite)

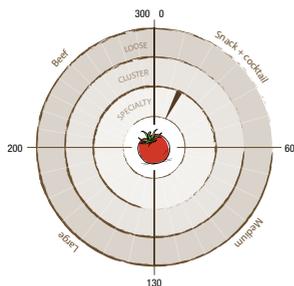
The best tasting yellow cherry tomato on the market!

Up-to-date information on brix, production etc., please visit our mini web.



Flamantyno

Field 108



Grower/growing characteristics

FRUITS / CLUSTER

14-16

HARVEST TYPE

Cluster

VIGOR PLANT

Strong

RESISTANCES HR

Vd, Fol(1), ToMV, For

RESISTANCES IR

TYLCV, Mi

Supply chain processing characteristics

SHELFLIFE

Very good

FIRMNESS AFTER TEN DAYS

Very good

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Pick&mix / pre-packed /
mix-pack

Shopper characteristics

FRUIT SHAPE

Round

AVERAGE FRUIT WEIGHT IN GRAMS

14-17

COLOR

Yellow

SHININESS

Good

SUGGESTED SHOPPER USAGE

Snacking (one bite)

A perfect variety for cluster harvest

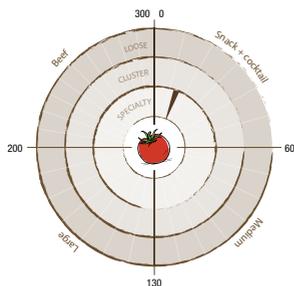
Up-to-date information on brix, production etc., please visit our mini web.

85



49021 (7257)

Field 111



Grower/growing characteristics

FRUITS / CLUSTER
12-14

HARVEST TYPE
Loose

VIGOR PLANT
Strong

RESISTANCES HR
ToMV, Pst

RESISTANCES IR
Mi

Supply chain processing characteristics

SHELFLIFE
Very good

FIRMNESS AFTER TEN DAYS
Good

USAGE ADVISE
Pick&mix / pre-packed /
mix-pack

Shopper characteristics

FRUIT SHAPE
Elongated/Oval

AVERAGE FRUIT WEIGHT IN GRAMS
12-14

COLOR
Orange

SUGGESTED SHOPPER USAGE
Snacking (one bite)

The snack tomato with intense orange color

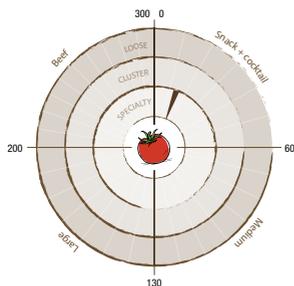
Up-to-date information on brix, production etc., please visit our mini web.

87



49026 (7277)

Field 109



Grower/growing characteristics

FRUITS / CLUSTER
14-16

HARVEST TYPE
Loose

VIGOR PLANT
Medium

RESISTANCES HR
ToMV

RESISTANCES IR
Mi

Supply chain processing characteristics

SHELF LIFE
Very good

FIRMNESS AFTER TEN DAYS
Very good

USAGE ADVISE
Pick&mix / pre-packed / mix-pack

Shopper characteristics

FRUIT SHAPE
Elongated

AVERAGE FRUIT WEIGHT IN GRAMS
12-15

COLOR
Orange

SUGGESTED SHOPPER USAGE
Snacking (one bite)

Santa shaped, uniform variety with nice color!

Up-to-date information on brix, production etc., please visit our mini web.



Reference 10

Field 110

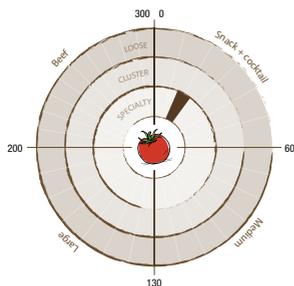
Notes: _____



Notes:

49025 (7289)

Field 105



Grower/growing characteristics

FRUITS / CLUSTER
12-14

HARVEST TYPE
Loose

VIGOR PLANT
Strong

RESISTANCES HR
ToMV

RESISTANCES IR
Mi

Supply chain processing characteristics

SHELFLIFE
Good

USAGE ADVISE
Pick&mix / pre-packed /
mix-pack

Shopper characteristics

FRUIT SHAPE
Elongated/Oval

AVERAGE FRUIT WEIGHT IN GRAMS
18-22

COLOR
Brown

SUGGESTED SHOPPER USAGE
Snacking (one bite)

A large cherry tomato with great color and taste

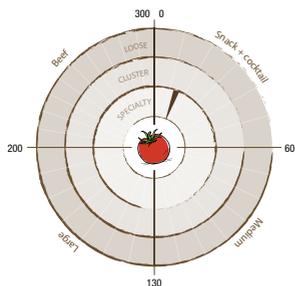
Up-to-date information on brix, production etc., please visit our mini web.

93



49018 

Field 112



Grower/growing characteristics

FRUITS / CLUSTER
12-14

HARVEST TYPE
Loose

VIGOR PLANT
Medium

RESISTANCES HR
Vd, ToMV

RESISTANCES IR
Mi, Mj

Supply chain processing characteristics

SHELFLIFE
Very good

FIRMNESS AFTER TEN DAYS
Very good

USAGE ADVISE
Pick&mix / pre-packed /
mix-pack

Shopper characteristics

FRUIT SHAPE
Round/Oval

AVERAGE FRUIT WEIGHT IN GRAMS
11-15

COLOR
Pink

SHININESS
Good

SUGGESTED SHOPPER USAGE
Snacking (one bite)

Interesting taste

Up-to-date information on brix, production etc., please visit our mini web.



Notes:

Vazera
Seeds of Growth

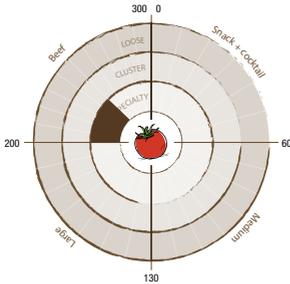
Coeur de Boeuf / Marmande

TOMATOES



Diletto (HMC44067)

Field 11



Grower/growing characteristics

FRUITS / CLUSTER
3

HARVEST TYPE
Loose

VIGOR PLANT
Strong

RESISTANCES HR
ToMV:0,1,2 / Va:0, Vd:0 /
FoI:0 / For / Pf:A,B,C,D,E

RESISTANCES IR
Ma, Mi, Mj / TYLCV

Supply chain processing characteristics

SHELFLIFE
Good

FIRMNESS AFTER TEN DAYS
Good

GREEN PARTS AFTER TEN DAYS
Good

USAGE ADVISE
Pre-packed / mix-pack

Shopper characteristics

FRUIT SHAPE
Pear

AVERAGE FRUIT WEIGHT IN GRAMS
200-250

COLOR
Red

JOINTED / JOINTLESS
Jointed

SHININESS
Good

SUGGESTED SHOPPER USAGE
Salad and stuffing

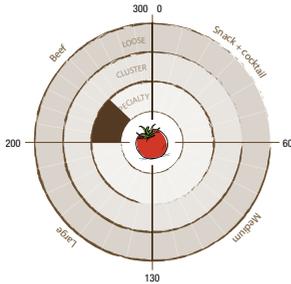
New reference for blossom end rot tolerance

Up-to-date information on brix, production etc., please visit our mini web.



Voluptuoso

Field 10



Grower/growing characteristics

FRUITS / CLUSTER
3

HARVEST TYPE
Loose

VIGOR PLANT
Strong

RESISTANCES HR
ToMV:0,1,2 / Va:0, Vd:0 / For

Supply chain processing characteristics

SHELFLIFE
Good

FIRMNESS AFTER TEN DAYS
Good

GREEN PARTS AFTER TEN DAYS
Good

USAGE ADVISE
Pre-packed / mix-pack

Shopper characteristics

FRUIT SHAPE
Pear

AVERAGE FRUIT WEIGHT IN GRAMS
200-250

COLOR
Red

JOINTED / JOINTLESS
Jointed

SHININESS
Medium

SUGGESTED SHOPPER USAGE
Salad and stuffing

Improved blossom end rot tolerance

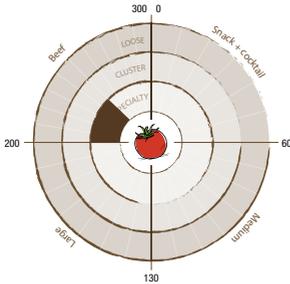
Up-to-date information on brix, production etc., please visit our mini web.

101



Cupidissimo

Field 12



Grower/growing characteristics

FRUITS / CLUSTER

3

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES HR

ToMV:0,1,2 / Va:0, Vd:0

Supply chain processing characteristics

SHELFLIFE

Good

FIRMNESS AFTER TEN DAYS

Good

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Pre-packed / mix-pack

Shopper characteristics

FRUIT SHAPE

Heartshape

AVERAGE FRUIT WEIGHT IN GRAMS

200-250

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Medium

SUGGESTED SHOPPER USAGE

Salad/soups

Full flesh and heart shaped

Up-to-date information on brix, production etc., please visit our mini web.

103



Reference 12

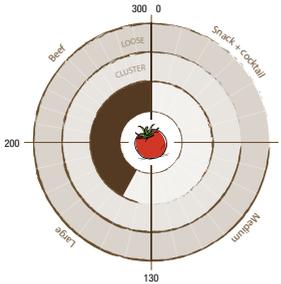
Field 9

Notes: _____



Buffalosteak

Field 13



Grower/growing characteristics

FRUITS / CLUSTER

3

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES HR

ToMV:0,1,2 / Va:0, Vd:0 /
Fol:0

RESISTANCES IR

Ma, Mi, Mj

Supply chain processing characteristics

SHELFLIFE

Good

FIRMNESS AFTER TEN DAYS

Good

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Pre-packed / mix-pack

Shopper characteristics

FRUIT SHAPE

Flatround ribbed

AVERAGE FRUIT WEIGHT IN GRAMS

150-300

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Medium

SUGGESTED SHOPPER USAGE

Fresh/salad

The productive marmande

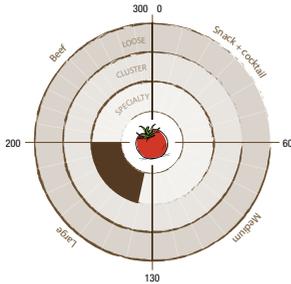
Up-to-date information on brix, production etc., please visit our mini web.

107



Bellandine 

Field 14



Grower/growing characteristics

FRUITS / CLUSTER

4

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES HR

Fol:0,1 / Va:0, Vd:0

RESISTANCES IR

Ma, Mi, Mj

Supply chain processing characteristics

SHELFLIFE

Medium-good

FIRMNESS AFTER TEN DAYS

Medium-good

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Pre-packed / mix-pack

Shopper characteristics

FRUIT SHAPE

Elongated with point

AVERAGE FRUIT WEIGHT IN GRAMS

140-200

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Medium

SUGGESTED SHOPPER USAGE

Salad/sandwich/soups

Improved blossom end rot resistance and tasty

Up-to-date information on brix, production etc., please visit our mini web.

109



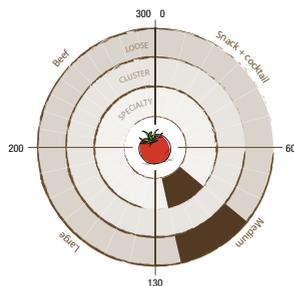
Vazera
Seeds of Growth

Extra special
TOMATOES



Goutine

Field 97



Grower/growing characteristics

FRUITS / CLUSTER

4-5

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES HR

Vd, Fo(1,2), ToMV,For

Supply chain processing characteristics

SHELFLIFE

Good

FIRMNESS AFTER TEN DAYS

Good

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Fresh carton or pre-packed

Shopper characteristics

FRUIT SHAPE

Round/flat, bit ribbed

AVERAGE FRUIT WEIGHT IN GRAMS

90-120

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Good

SUGGESTED SHOPPER USAGE

General cooking

Unique taste with internal green gell

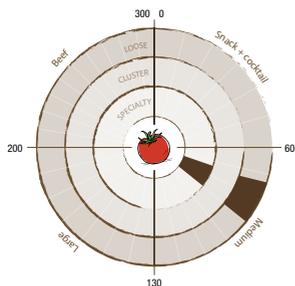
Up-to-date information on brix, production etc., please visit our mini web.

113



Maggiestar

Field 96



Grower/growing characteristics

FRUITS / CLUSTER
5

HARVEST TYPE
Loose

VIGOR PLANT
Strong

RESISTANCES HR
Fol(1-2), ToMV

Supply chain processing characteristics

SHELFLIFE
Good

FIRMNESS AFTER TEN DAYS
Very good

GREEN PARTS AFTER TEN DAYS
Good

USAGE ADVISE
Fresh carton or pre-packed

Shopper characteristics

FRUIT SHAPE
Round/flat, bit ribbed

AVERAGE FRUIT WEIGHT IN GRAMS
75-90

COLOR
Red

JOINTED / JOINTLESS
Jointed

SHININESS
Good

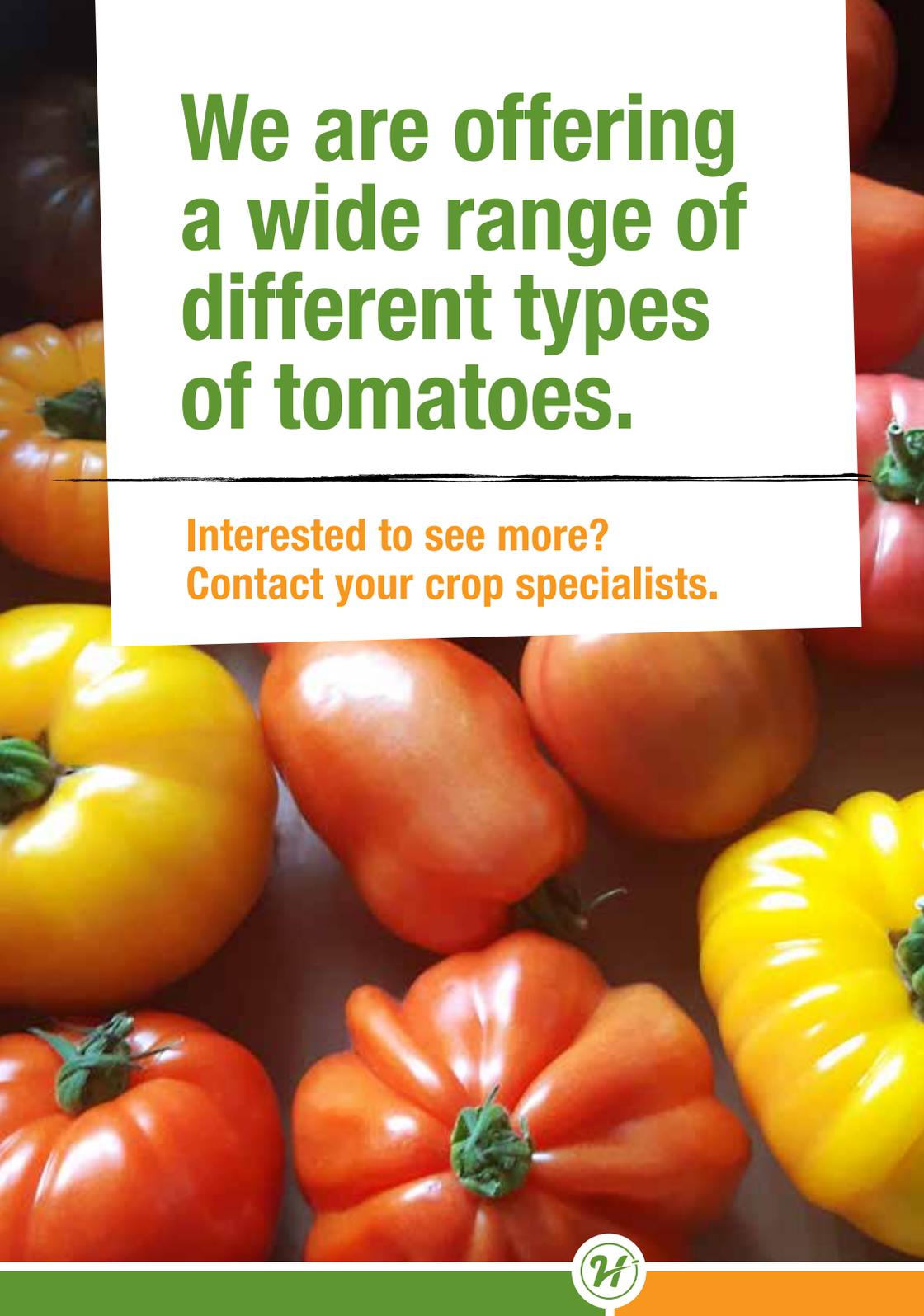
SUGGESTED SHOPPER USAGE
General cooking

Unique taste with internal green gell

Up-to-date information on brix, production etc., please visit our mini web.

115





**We are offering
a wide range of
different types
of tomatoes.**

**Interested to see more?
Contact your crop specialists.**



Resistance abbreviations

General information

Abbreviations	Disease name	Level of resistance
ToMV:0,1,2	Tomato mosaic virus races 0,1,2	HR
TSWV:TO	Tomato spotted wilt virus [race T0]	IR
TYLCV	Tomato yellow leaf curl virus	IR
Pst	Pseudomonas syringae pv. tomato	IR
Ff	Fulvia fulva races A,B,C,D,E (A-E)	HR
Fol	Fusarium oxysporum f.sp. lycopersici	HR
For	Fusarium oxysporum f.sp. radicis-lycopersici (Fusarium crown and root rot)	HR
On	Oidium neolycopersici (Powdery mildew)	IR
Va	Verticillium albo-atrum race 0	HR
Vd	Verticillium dahlia race 0	HR
Ma	Meloidogyne arenaria (Root-knot nematode)	IR
Mi	Meloidogyne incognita (Root-knot nematode)	IR
Mj	Meloidogyne javanica (Root-knot nematode)	IR
Pi	Phytophthora infestans	IR
Pf:A,B,C,D,E	Passalora fulva [races A, B, C, D, E] - (ex Cladosporium fulvum, ex Fulvia fulva)	IR

Resistant varieties may exhibit some disease symptoms or damage under heavy pest pressure and/or under adverse environmental conditions and/or in the face of new biotypes, pathotypes, races or strains of the pest that may emerge. Soil temperature above 27°C and other stresses may cause nematode resistance to break. Please refer to the ISF definitions at www.worldseed.org/wp-content/uploads/2017/05/Definition_on_reaction_plants_to_pests_2017_final.pdf. A copy of the definitions for terms describing reactions of plants to pests for the Vegetable Seed Industry, can be obtained at our offices upon demand.

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Notes

Name	Follow-up	Seed samples	Fruit samples	Details
● 27468 				
● 27476 				
● Roterä 				
● Amastera 				
● Reference 1 + 2 + 3				
● Sensera 				
● 27458 				
● 27470 				
● 27475 				
● Harisson 				
● Reference 4				
● 27466 				
● 27467 				
● 27478 				
● Reference 5				
● 27464 				
● Reference 6 + 7				
● Rapanui 				
● EXP44228 				
● HMC44229 				
● EXP44167 				
● Reference 11				

Name	Follow-up	Seed samples	Fruit samples	Details
● 48240 				
● 48241 				
● 48248 				
● 48250 				
● 48230 				
● Reference 8 + 9				
● Summersun 				
● Flamantyno 				
● 49021 				
● 49026 				
● Reference 10				
● 49025 				
● 49018 				
● Diletto 				
● Voluptuoso 				
● Cupidissimo 				
● Reference 12				
● Buffalosteak 				
● Bellandine 				
● Goutine 				
● Maggiestar 				





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